

# THE GOOD STUFF

Compiled by the GOLFChicago Staff



### Something New To Swat

Bridgestone has rolled out an entirely new line of tour golf balls for 2017-18 with its Tour B lineup. The four different models replace the wildly popular B330. The Tour B X and B XS are designed for low handicap players and produce ideal distance, accuracy, and feel. The Tour B RX and R XS models are for low-mid handicaps and offer a little more forgiveness and distance on your miss hits. Bridgestone boasts their new SlipRes cover is their most durable to date and Dual Dimple technology gives a more efficient ball trajectory. Note: Freddie Couples' tempo not included with each dozen. **\$44.99 dozen** [www.bridgestonegolf.com](http://www.bridgestonegolf.com)

### And For A Post-Round Libation

Entrepreneurs Frederico Vaughan and Ron Snyder got the bug to start a tequila brand while they played a round of golf together at Cabo San Lucas in Mexico. Vaughan's favorite local distillery was located in Amatitan where a family had been producing tequila for five generations. "The secret of Codigo 1530 tequilas begins with the best blue agave in Mexico, the purest water in all of Mexico and yeast from a local bakery," Vaughan said. "We then age the tequila in French oak wine barrels out of Napa Valley." The varieties of tequila that come from this process differ based upon the resting time and the charring of the barrels.

Blanco is an unrested tequila that's clear and pure. Rosa has a pink tint from the aging in the wine barrels and is a delicious sipping tequila. Reposado is aged for six months and serves up a smooth vanilla and caramel flavor to pair well with food. <https://codigo1530.com>



### Time To Get A Grip

The grip market, especially putters, is a bit overcrowded these days. So if you're standing out, chances are you're doing something right.

TourMARK is known for several popular licensed grips (MLB, NFL, NHL, NCAA, U.S. Armed Forces, and even superheroes) but they also produce the RD2, RD3, and RD5 lines. All feature patented Reverse

Dimple Texture to give you better feel and control. As an added bonus, all TourMARK grips include a magnetic ball marker conveniently attached to the top of the grip. Available in red and black, the company also produces standard swing grips with the same technology.

**\$19.99**

[www.tourmarkgrips.com](http://www.tourmarkgrips.com)



### Sock It To Us

Stance is responsible for making socks an essential part of your golf outfit planning. The company endorses Bubba Watson along with numerous NBA players. Their energetic designs can be seen across all major sports in addition to casual and business wear. To commemorate the 2017 President's Cup, Stance has released two designs to get your USA on. The Presidents Cup Crew has stars, stripes, and the official tournament logo. The Presidents Cup Qtr (available in navy or white) has an embroidered USA logo. Pretty sure Uncle Sam wears these under his striped slacks.

**Presidents Cup Crew: \$16; Qtr: \$14** [www.stance.com](http://www.stance.com)



### Luxury South Of The Border

The beauty and luxury of Mexico's Cabo San Lucas area is the stuff of legend. Diamante Cabo San Lucas now offers direct booking on the company's website for vacation rentals. Choose from studios to six-bedroom villas to enjoy all of the amenities of this resort-style private community located along 1.5 miles of stunning Pacific Ocean coastline and dunes. Golf at Diamante starts with the Dunes Golf Course designed by Davis Love III and ranked No. 36 in the world by *Golf* magazine. The Dunes is complemented by El Cardonal, the first Tiger Woods design in the world which features natural arroyos, dunes and magnificent ocean views. <https://diamantecabosanlucas.com>

